



Vobile

Company Presentation

↗ 2024



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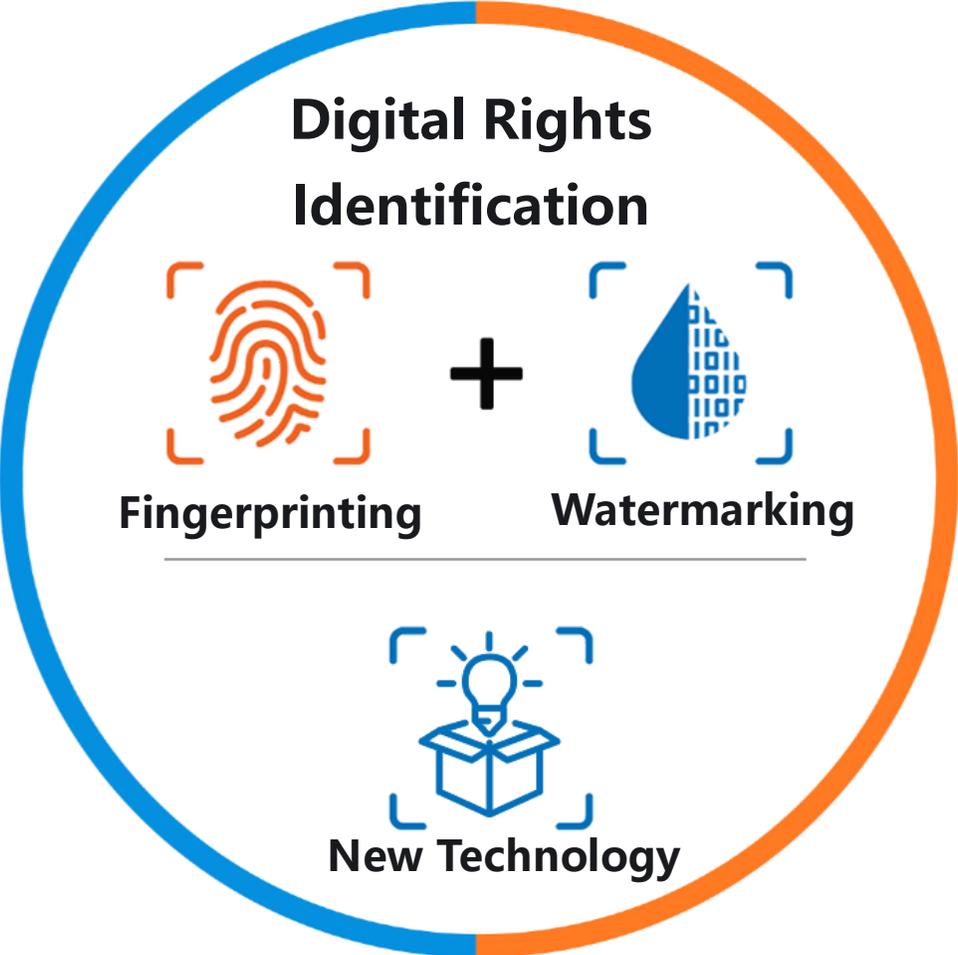
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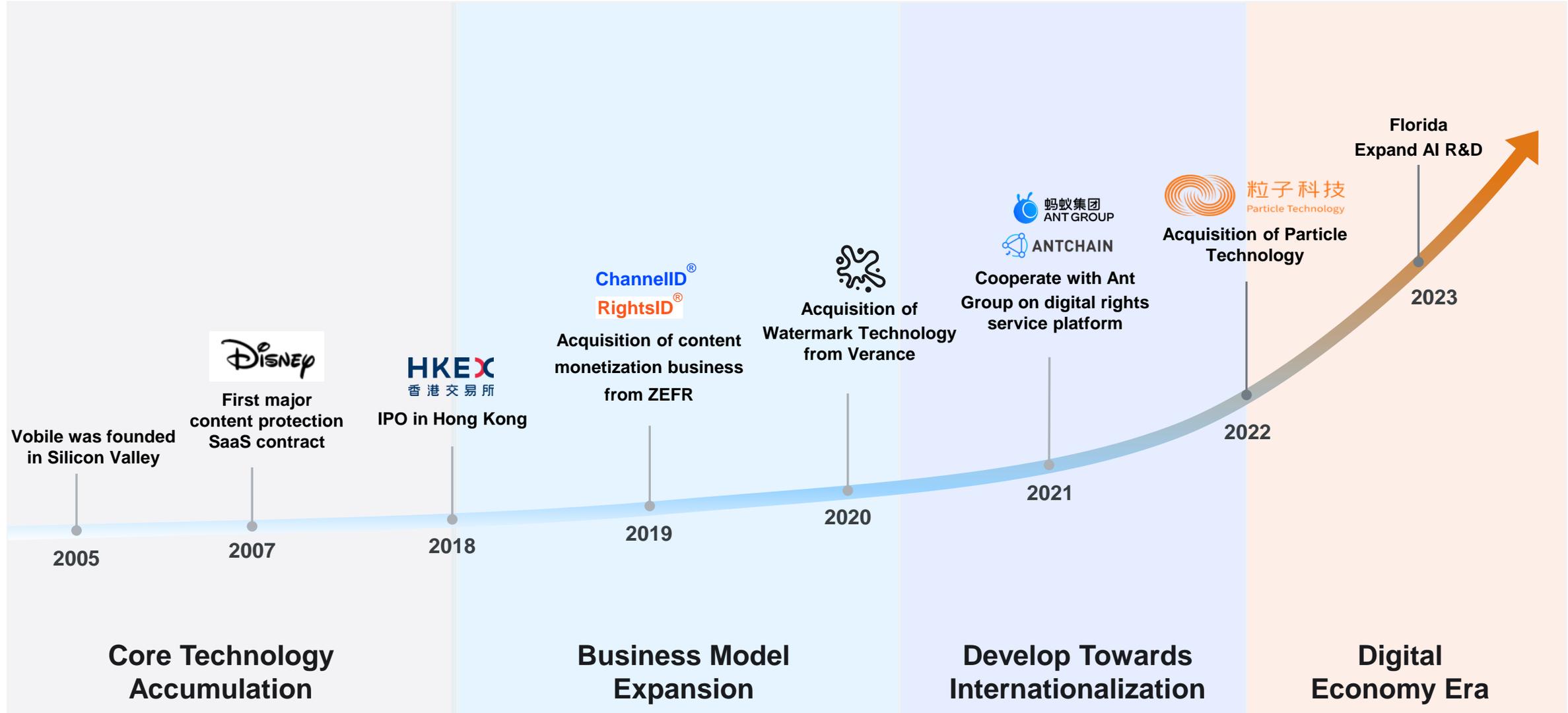


Content Transaction



Revenue attribution
Track content usage and distribution

Company Evolution



The World's Top Digital Asset Partner



Content Partners

Overseas

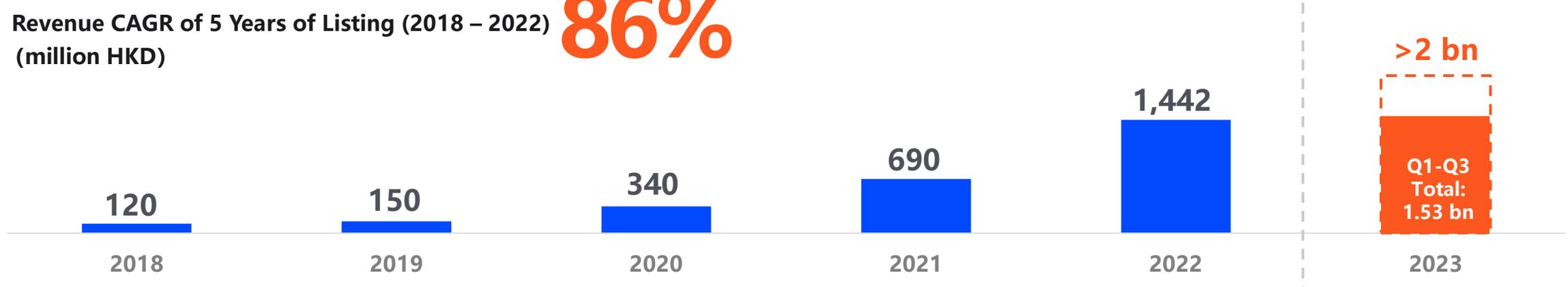
China

Platform Partners

<p>TV station & new media platform</p> <p>China IPTV and provincial platform</p>	<p>Telecom operator IPTV / OTT platform</p> <p>China Mobile, China Telecom, China Unicom</p>	<p>Overseas telecom operator platform</p> <p>Hong Kong & Macao</p>	<p>5G video platform</p> <p>Migu Video, E-surfing Media, Wo Video</p>
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Solid Past Performance and Strong Growth Momentum

Revenue CAGR of 5 Years of Listing (2018 – 2022)
(million HKD) **86%**



Two Major Business Areas With Rapid Growth

2023 Q3 Revenue Growth YOY

Revenue from China **↑ 33%**

Revenue from the US **↑ 36%**

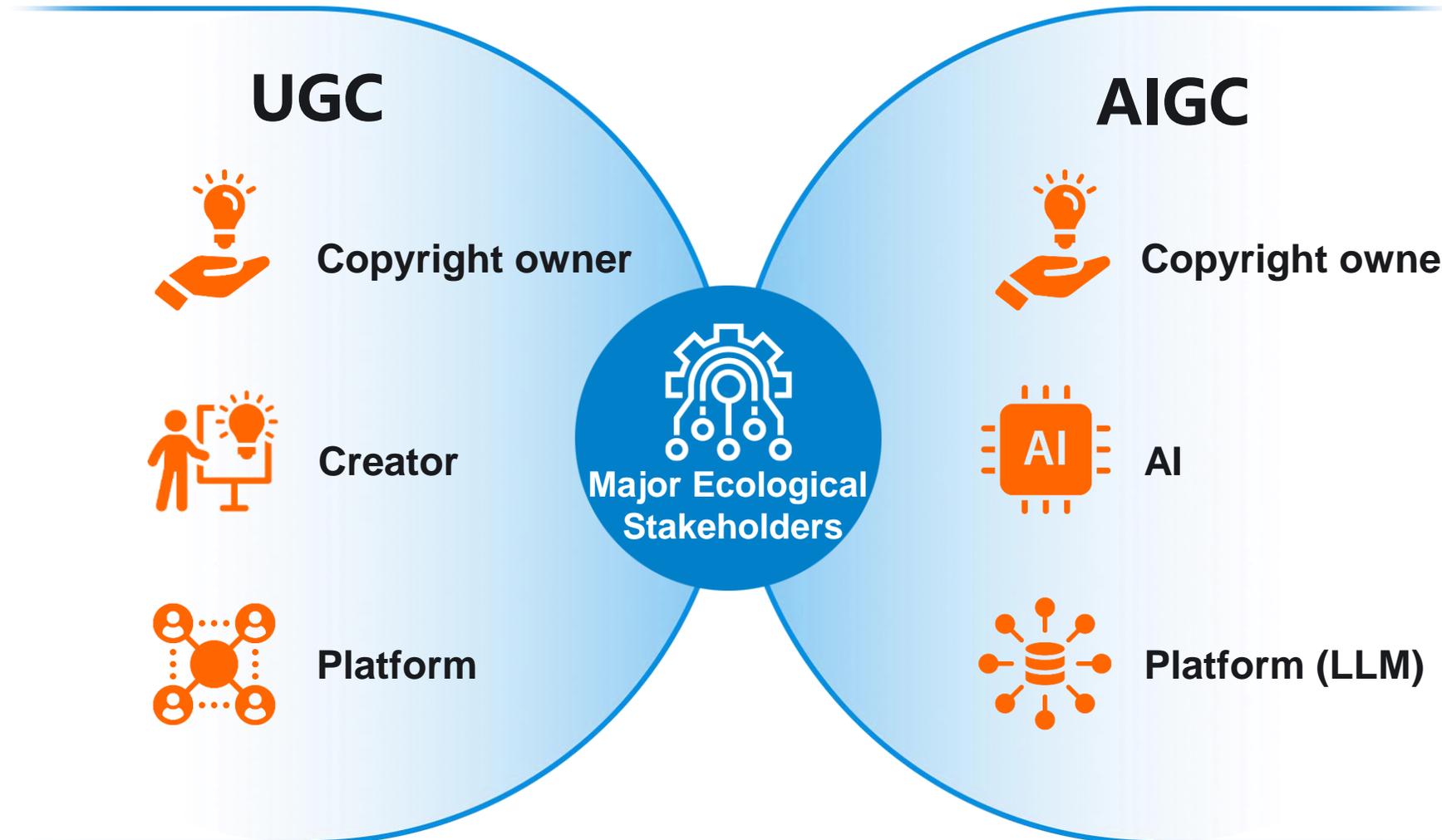
Excellent Execution Ability

Global Total Employees **584**

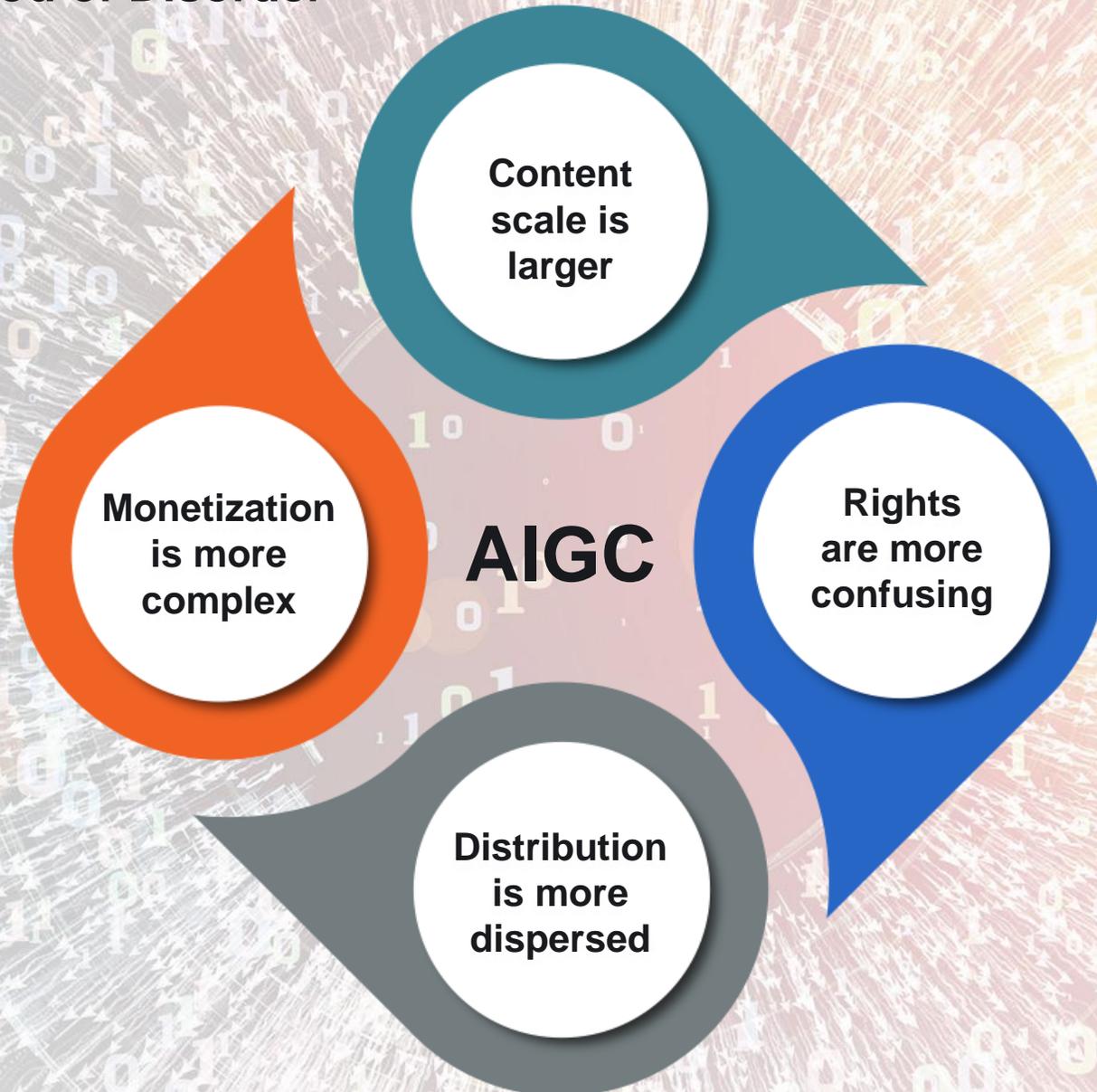
Per Capita Output Value (HKD) **≈ 3.5mn**

-  Existing business maintains rapid growth
-  Increase R&D investment to lay out the future of AI
-  Maintain good operating cash flow

AIGC Will Be a Big Leap Forward for UGC



AIGC Will Face a Period of Disorder



The Solution: Rules + Technology

Canada:

June 2022: *Artificial Intelligence and Data Bill* released

Europe:

December 2023: The *Artificial Intelligence Act* is passed

June 2022: The *Data Governance Act* comes into force

March 2023: *A Pro-innovation Approach To AI Regulation* released

The US:

February 2024: Google reaches \$60 million deal with Reddit

December 2023: The New York Times sued OpenAI and Microsoft

December 2023: Writers Guild of America and 17 authors filed a class-action lawsuit against OpenAI

October 2023: Biden signed an executive order on AI to establish security and privacy protection standards for AI

October 2023: The U.S. Department of Commerce will develop standards for AI-generated audio or image watermarks

October 2022: The White House Office of Science and Technology Policy releases the *Blueprint for an Artificial Intelligence Bill of Rights*

China:

November 2023: China's first judgment on the copyright of a generative artificial intelligence work

October 2023: *Basic Safety Requirements for Generative Artificial Intelligence Services* released

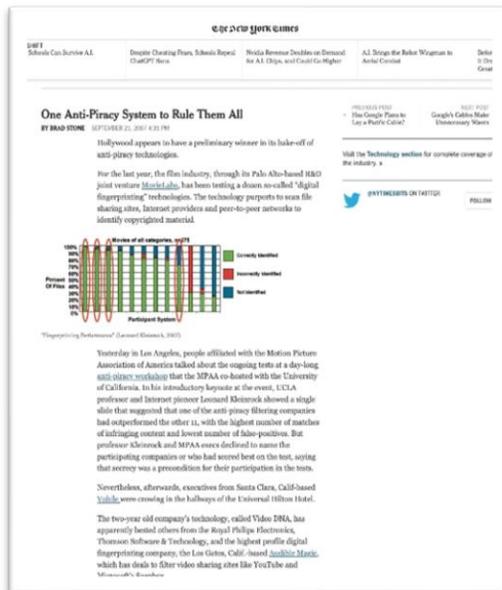
July 20: *Interim Measures for the Administration of Generative Artificial Intelligence Services* released

November 2022: *Administrative Provisions on Deep Synthesis in Internet-based Information Services 2022* released

Expanding Future Development Opportunities through Key Technological Investments



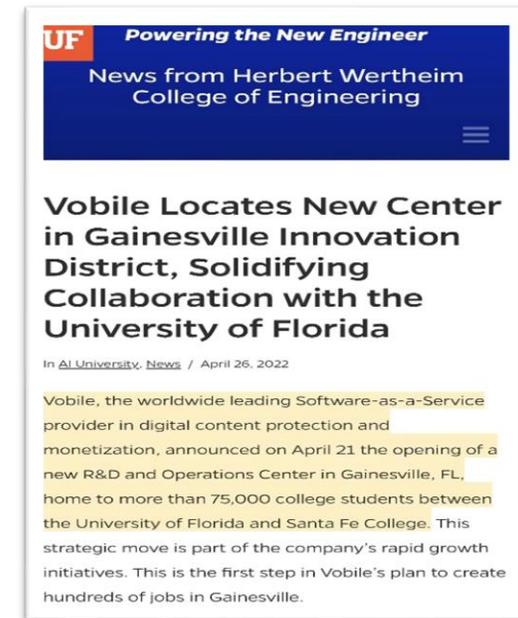
2007
VDNA
Fingerprint



2020
Digital Watermark
Recognition



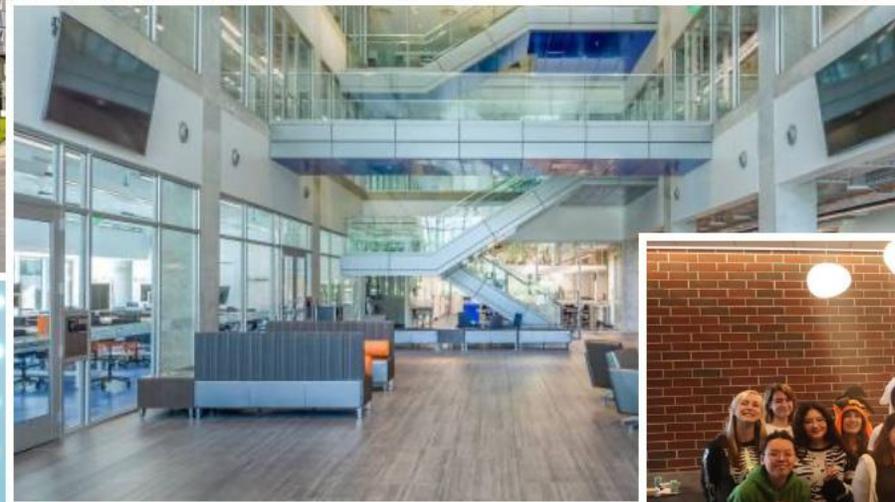
2022
AIGC



Continued investment in R&D in Florida



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