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**Vobile Group Limited**

**阜博集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3738)**

**INSIDE INFORMATION  
POSITIVE PROFIT ALERT**

This announcement is issued by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board now wishes to inform the Shareholders and potential investors that, based on a preliminary assessment of the Group's unaudited consolidated management accounts for the six months ended June 30, 2020, as well as other relevant information currently available to the Board, the Group expects (i) its revenue for the six months ended June 30, 2020 to be approximately US\$21.6 million, representing an increase of approximately 167.3% as compared to the revenue of US\$8.1 million for the six months ended June 30, 2019; and (ii) its profit attributable to owners of the Company to be approximately US\$9.8 million, representing an increase of US\$10.9 million for the six months ended June 30, 2020 as compared to the loss attributable to owners of the Company of US\$1.1 million for the six months ended June 30, 2019.

Based on information currently available to the Company, the expected significant increase in revenue and profit attributable to owners of the Company are primarily attributable to (i) the successful integration of the Rights ID and Channel ID businesses acquired from ZEFR, Inc.; (ii) the continued growth of viewership on social video platforms including YouTube. The average monthly view count of the content managed by the Rights ID business increased from 30.6 billion per month for the six months ended June 30, 2019 to 38.4 billion per month for the six months ended June 30, 2020, representing an increase of 25.3%; and (iii) the one-time income including fair value change on other liabilities measured at fair value through profit or loss of US\$9.7 million for the six months ended June 30, 2020.

The Company is still in the process of finalizing the Group’s Interim Results. The information contained in this announcement is only a preliminary assessment made by the Board based on the information currently available for the time being, which have not been confirmed, reviewed or finalized by the Company’s auditors or audit committee of the Company and may be subject to adjustments. Shareholders and potential investors are advised to read carefully the Interim Results announcement of the Company, which is expected to be released on August 28, 2020.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

## **DEFINITIONS**

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

<b>Term</b>	<b>Definition</b>
“Adjusted EBITDA”	earnings before interest, taxes, depreciation and amortization excluding transaction costs for acquisitions and other one-off adjustments
“Board”	the board of Directors of the Company
“Company”	Vobile Group Limited, an exempted company incorporated with limited liability under the laws of the Cayman Islands and the shares of which are listed on the Stock Exchange
“Interim Results”	the Group’s consolidated financial results for the six months ended June 30, 2020
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China

“Listing Rules”            the Rules Governing the Listing of Securities on the Stock Exchange

“Shareholders”            shareholders of the Company

“Stock Exchange”        The Stock Exchange of Hong Kong Limited

By order of the Board  
**Vobile Group Limited**  
**Yangbin Bernard WANG**  
*Chairman, Executive Director and  
Chief Executive Officer*

Hong Kong, August 20, 2020

*As at the date of this announcement, the board of directors of the Company comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive directors; Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive directors; and Mr. CHAN King Man Kevin, Mr. Derek CHANG, Mr. Alfred Tsai CHU and Mr. Charles Eric EESLEY as independent non-executive directors.*